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ANNIVERSARY

ARTS AND MUSIC FESTIVAL

Sunday, November 21, 2004

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Fifth Avenue Downtown
2100 Woodward Ave., Detroit, MI

Hello everyone and welcome to the 3rd-year anniversary celebration of the Urban Organic Experience. This celebration marks the end of our 3rd year and the beginning of our 4th. In the time that we have existed as an entity, we have had the opportunity to see many artists grace our stage and go on to achieve national or international success. It is our goal to put before you, the audience member, talent that we feel has staying power, and that also has universal appeal, far beyond the boundaries of this venue, this city, or this country.

We are not status quo. We realize that the big machine of commercial radio is a hard one to crack. In this town, for that matter, public radio is a hard one to crack as well. As with any other underground phenomenon, however, it is only a matter of time before the underground comes up and gets it's due recognition. We are very fixated on impacting what is heard on the airwaves in this city and beyond. Instead of dumbing down the music, we are interested in promoting, as Eric Roberson says "honest music." In other words, we are interested in promoting music and artists which we believe are universally soulful. We don't want music that tears down, but rather that builds up. Sure, it's ok to "drop like it's hot," but there needs to be some balance, and that's what we are intent on bringing.

We're not just throwing a mini-concert or having a party. Our goal has always been to increase the vibe factor in Detroit. We, being the Motor City (we spend sooo much time in our cars) that we are, rarely get to just vibe with one another in an open, non-pretentious environment where folks are just plainly and simply enjoying each other. This is a democratic environment where we encourage individuality and creativity, so feel free to do you.

Special Thanks: I'd like to thank first and foremost, The Creator, and my family and friends for their support. Mom and Dad? Could I have asked for better folks? I don't think so. Monique, thank you for all that you are to me (and that a lot), baby! Tawana, thank you again for being a trooper and gettin' things done. Mark and Michelle Morden, Thank you both. Chris Land, you are the BASF of Urban Organic; one day you'll thank me ..lol.. Thank you Dell and Sharon Pryor, Invincible, Tate Foster, Kevin and Carol Hanson, Nefertiti, Janet, and the whole Spiral Collective. Dwele, Sun Diata, Suleman, Khalid Bell, Amp Fiddler, Felicia "Eric Roberson's biggest fan" Jones, Darius, and Brother Z, Tamara Warren, Robin and Joe of the Tangent Gallery, Andre of StreetVision, Delano Smith, Rick Patterson, Reggie Brydie, James Jackson, Jr, Zana, Megan Mitchell, Sherry Washington, Graten Little, Ester Ryan, Anthony Henderson, Kim Danztler, Theo Washington, Johnette Barham, Stephanie Lipscombe, Sam Crawford, Alvin Hill, Levell, Efe, Maat, Kemba N̄namdi, Anthony Henderson, Terry Martin, Walter Sutherland, Kim Redd, Shannon Hardy, Chris Cornwell, Kelley L. Carter, Leela James, Marcus Amick, Darwin Cegars, Mekeisha Madden, Brian McCollum, Ron Little, Mushir (girl, you sound just like Chaka Khan), Kedar Coleman, Chicago, Myron Ruffin, Cleveland, Sara Hill, New York Thank Rosetta Hines, Casey Smith, Rensoul.com, Dr. Dexter Fields, Dee Brown, Choaya Jordan, The Detroit News and Free Press, The Michigan Chronicle, The Michigan Citizen, The Michigan Front Page, Real Detroit, Metro Times, Toya Hankins, Khary and Tunesia Turner, Black Bottom Collective, Sean Blackmon and John Arnold, Third Eye Open, Kamilah Hasan, Bobby White, Jauron and Keisha of Connect with Detroit, Jocelyn Ninneman, Zoe taking, Barbara Deyo, Jeremy of the Avalon Bread, Syid Powell, Fajr Strong, Redit Grant, Dorothy Tene Redmond, Eric Roberson Melinda Anderson and Russell Baltimore, Novia Knight for (again) not quittin on me @ 2 AM and gettin this program book done, Curtis "Movin the Crowd" Anderson, Kito & Kenji, Mike Clark, Mike Grant, Reggie Dokes, Keith Worthy, Norm Talley, Mike Geiger, DJ Shortround, Theo Parrish, Fifth Avenue, Eric Wills, Nick, Eric, Wade and Agu. If I left your name off, please charge it to my head and not my heart, Thank you everyone!!! Enjoy the show. Support, and again support the vendors. Have a good time.



Drake Phifer
Founder
Urban Organic Lifestyle Marketing



ERIC ROBERSON

Eric Roberson is a singer's singer. He's an artist and a storyteller. He writes from the heart and sings from the soul. Eric Roberson understands the duality of not only creating music, but also performing it for everyone to identify with. Eric Roberson gives voice to human emotion — namely love.

Born and raised in Rahway, New Jersey, Eric grew up in a creative household, so it didn't take long for the inevitable performing "bug" to bite. By age 5, Eric had begun his path down artistic lane, being involved in everything from sports and theater to church choirs and secular music groups. "Everyone on my father's side of the family sings, so I don't think there was ever a time I wasn't singing," says Eric. "Growing up, my Pops was always singing and playing the guitar around the house. His music was a part of the atmosphere. He became the background music to my life."

After being awarded a full scholarship to Howard University, Eric's creative juices began to flow even more. Equipped with a sequencing keyboard provided by his parents and a steady flow of fellow music loving students, Eric's freshman dorm soon became more of a recording studio than a place to sleep and study. His efforts paid off when, in his sophomore year, he landed a recording deal with Warner Bros. Records. In the spring of 1994,

Warner Bros. released "The Moon," which went to #33 on Billboard's R&B Singles chart.

Yet, Eric decided to return to Howard to complete his degree. While in school and after graduating with a B.A. in Musical Theatre in 1997, Roberson starred in a number of plays and musicals, but ultimately decided that he wanted to pursue the music industry again, this time choosing songwriting as his entry.

His first song for another artist was "So Long" by Warner Bros. group Phajja. Soon, he began landing many other projects, including songs for 112 (Room 112 - 1998;) Wild Wild West Soundtrack (1999;) Will Downing (All The Man You Need - 2000;) Case (Open Letter - 2001;) Musiq Soulchild (Aijuswanaseing - 2000 and Juslisen - 2002;) and Vivian Green (A Love Story - 2002.) Eric also penned and performed "I Have A Song," for the film Prison Song (BET, 2001;) "One Time," a duet with Jill Scott from the Down To Earth Soundtrack and her double CD Experience: Jill Scott (826+) (2001;) and "Rock Wit You" from the 2002 DJ Jazzy Jeff compilation CD, The Magnificent. Eric is also one of a select few core writers to contribute to releases from Jazzy Jeff's A Touch Of Jazz production company, and has sung background vocals on tours for Kenny Lattimore and Malik Pendleton.

Eric's music is best described as musical theatre - each song a complete experience to be observed and felt. One listen to Eric's smooth baritone-tenor voice, coupled with his earnest, heartfelt lyrics, will have the hardest heart melting with warmth and emotion.

In 2001, Eric released the critically acclaimed, limited edition CD, The Esoteric Movement. The CD can now be considered a collector's item, as it has completely sold out. "I've been working extremely hard to become the best songwriter that I can be and be profitable at it. To keep myself creatively challenged, and happy, I had to pursue singing again. I've been performing all my life; it's just who I am," he says with quiet confidence.

Check Eric out @ www.ericrobersonmusic.com

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ABENAA

that's precisely what Abenaa (ah-BEN-ah) unexpectedly did for Vanessa Williams when she co-wrote "The Way That You Love," for the 1995 album *Sweetest Days*. A

After composing a Grammy-nominated song right out of the box for Vanessa Williams, and co-writing a Top 10 track for Kim Stockwood, the Brooklyn-based West African native has a Top 30 radio hit of her own with "Song 4 U" #1 most added on ACQB and R&R AC charts.

It's not every day that a songwriter composes a Grammy-nominated hit, especially when new to the craft, and even more unlikely for a superstar. But

fluke? Hardly. She went on to co-write a Top 10 international hit for Canadian pop-rocker, Kim Stockwood. Now Abenaa is doing it for herself.

The Brooklyn, New York-based singer-songwriter, musician and producer has found her own voice and continues her winning track record with her self-titled debut, 'Tuesday's Child', on East Coast independent record label NKUNIM (in-COO-nim) Entertainment. (Nkunim, loosely translated from Twi, explains the label's premiere artist, "means doing things in an honorable way.") Hold up a minute. If it's a self-titled debut, shouldn't it be called Abenaa? Yes. And it is. The West African native's name translates from the Ashanti dialect of Twi to "Tuesday's Child," in accordance with the culture, whereby members of the tribe are named for the day on which they were born. "I don't know how else to explain its significance in English," laughs Abenaa, whose father is from Ghana, and whose mother is from Trinidad, Caribbean, "but it's a blessing of the day, and of God and The Universe, in relation to the day that you're born."

Visit Abenaa on the web at: www.abenaa.com

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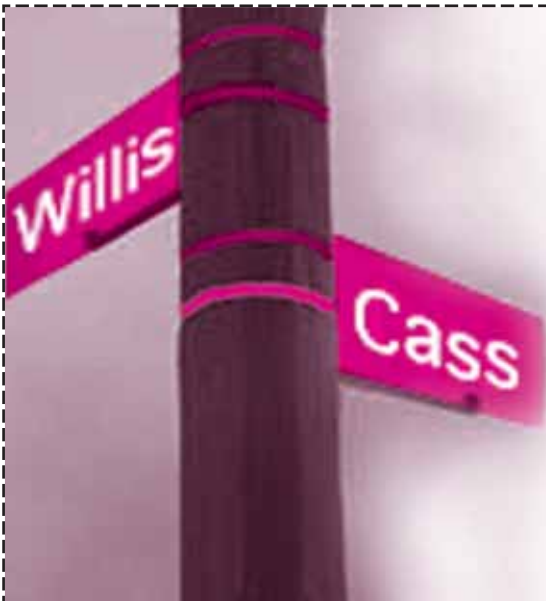
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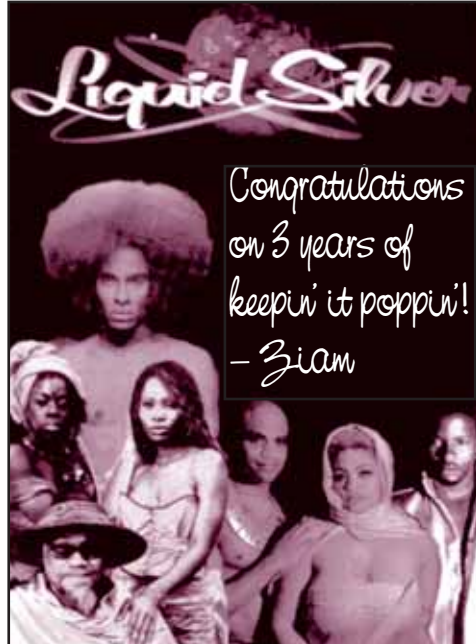
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- Ziam*

Z Z A J E

Zzaje, hailing from the Windy City, is made up of nine men ranging in age from 21-25. They collectively have over thirty plus years of experience. Their resume reads like a who's who of music. From Roy Ayers to Erykah Badu to Brian McKnight to Outkast and most recently Detroit's own Kem.

Some of their most recent a-list encounters have been being in R. Kelly's "step in the name of love" and "happy people" videos; opening for folks like Kindred, Kanye West and Floetry and recording a track with the underground sound of Iomas Marad on his latest album.

Zzaje has not limited itself to the just the call of the bright lights. Zzaje has produced tracks for other musicians. They have also done a numerous amount of community service throughout the Chicagoland area.



Zzaje consider themselves free agents in the music business. They are a versatile enough group to play solos, trios or as a whole. They have their own sound, but are still able to add the needed sound for whomever they are collaborating.

Visit Zzaje at their home on the web @ www.Zzaje.net



DJ HOUSE SHOES

Dj House Shoes has been putting it down properly in Detroit's hip-hop scene since 1994, holding a 10-year dj residence at St.Andrew's Hall. He got the name House Shoes while a student at Eastern Michigan University due to the fact that he wore house shoes everywhere around campus. He has worked with everybody in Detroit's hip hop scene from Eminem, to Proof to Elzhi. He has shared the stage with Blackmoon, Wu-Tang, Nas, Mobb Deep and a long list of others.

His House Shoes Recordings has sold an upwards of 20,000 copies. His House Shoes Collection Vol 1 is currently in stores. House Shoes, Gotta Have the Shoes, Vol 2 will be in stores soon House Shoes is a UO favorite!!!



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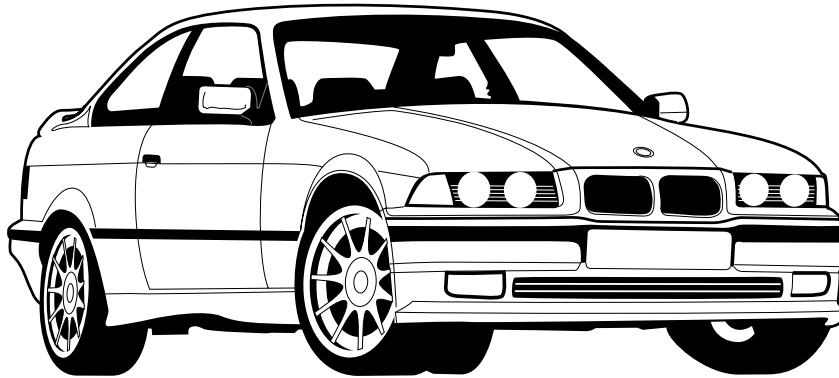


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